

Sponsorship Options

#AIEnergySummit2025

Become a Sponsor of the AI Energy Summit 2025 (AIE)

Artificial Intelligence (AI) is reshaping nearly every aspect of society—and the energy sector is no exception. The impact will be transformative, from optimizing energy distribution and renewable power plants operation to meeting the surging power demand of data centers fueled by AI.

For Al-driven digital transformation to succeed in the energy industry, we need a clear understanding of the challenges, as well as structured and comprehensive data, and reliable regulatory frameworks—ensuring stability for the energy sector, Al companies, and investors alike. These challenges, risks, opportunities, and regulatory needs will be at the center of discussions at the Al Energy Summit.

Our Vision

The AI Energy Summit will be the premier platform for innovation, knowledge exchange, and best practices at the intersection of Artificial Intelligence and the energy industry. We foster a shared understanding of the challenges and opportunities surrounding AI and energy, while providing a dynamic space for meaningful discussions and collaboration.

CONFERENCE ORGANIZER



HOST

meteo control

Show who you are!



Show who you are and secure your sponsorship advantages today!

Raise your company's profile and underscore your key role in the emerging field of artificial intelligence by becoming a sponsor of the AI Energy Summit 2025. This strategic partner-ship ensures prominent visibility throughout the event - before, during and after - on the conference website, online platform, promotional materials, and on-site components.

Join us at the forefront of cutting-edge innovation.

Your benefits

- Maximize your company's visibility on-site, on the conference website, or on the online conference platform
- Take advantage of new ways of networking opportunities to showcase your latest innovations and services
- Seize the opportunity to communicate with global and future-oriented audiences
- Connect, exchange ideas, and position your company at the forefront of the Al-energy revolution. Gain valuable insights, expand your business network, and increase your company's visibility.
- Develop contacts with ambitious scientists and start-ups in the field. Providing an excellent base for your human resources development and business development, the AI Energy Summit 2025 will offer high-level exchange and great networking opportunities for:
 - Industry & service providers in renewable energy, across the entire value chain.
 - Al sector representatives, including startups & investors.
 - Policy makers, regulatory bodies, associations & media representatives.
 - Academics & researchers.

Join us as we shape the future of AI in the energy sector.

We look forward to working with you!

Have we piqued your interest? Contact us at <u>barroso@conexio-pse.de</u>

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Sponsorship Packages*

Terrabyte Sponsorship (max. 3 sponsors) If you prefer maximum company presentation, this is the perfect choice for you	€ 20,000
 Speaking Opportunity: On-stage interview in order to introduce a product or service to the audience (to be approved by the Conference Organizer), max. 5 min. Most prominent branding on-site: Logo around the conference area, on welcome slides and break slides between conference sessions (single listing), in-room branding (1 roll-up banner to be provided by sponsor) Prominent branding online: Exclusive sponsorship announcement in social media posting on Conexio-PSE media channels, logo in conference newsletter, logo branding on conference website, 8 pages PDF profile on website (to be provided by sponsor) Onsite showcase: Promotional space (5m²)** for sponsor booth or roll-up. Space only, booth or roll-up to be provided by sponsor Sponsor tickets: 3 	
 Dinner Sponsorship (exclusive) If you prefer to present your company in a relaxed atmosphere, this is the perfect choice for you Speaking Opportunity: On-stage interview in order to introduce a product or service to the audience and to officially open the evening buffet (to be approved by the Conference Organizer), max. 3 min. Prominent branding on-site: Logo around the conference area, the dinner aera, on welcome slides and break slides between conference sessions Prominent branding online: Sponsorship announcement in social media posting on Conexio-PSE media channels, logo in conference newsletter, logo branding on conference website, 8 pages PDF profile on website (to be provided by sponsor) Onsite showcase: Distribution of brochures and/or give-aways at the dinner venue Sponsor tickets: 2 	€ 10,000
 Lunch & Coffee Break Sponsorship (max. 3 sponsors) If you prefer to present your company in a more dynamic atmosphere, this is the choice for you Speaking Opportunity: On-stage pitch in order to introduce a product or service to the audience (to be approved by the Conference Organizer), max. 3 min. Prominent branding on-site: Logo around the conference area, the lunch/coffee break, on welcome slides and break slides between conference sessions Prominent branding online: Sponsorship announcement in social media posting on Conexio-PSE media channels, logo in conference newsletter, logo branding on conference website, 8 pages PDF profile on website (to be provided by sponsor) Onsite showcase: Distribution of brochures and/or give-aways at the dinner venue Sponsor tickets: 2 	€ 10,000
 * The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, giveaways etc.); price (+ VAT/ tax if applicable) ** Sponsor promotional spaces are optional. If you require a promotional space, please make sure to state so explicitly in the appropriate field on page 9. 	

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Sponsorship Packages*

Lanyard Sponsorship (exclusive) If you prefer to present your company at first glance, this is the choice for you	€ 10,000
 Speaking Opportunity: On-stage pitch in order to introduce a product or service to the audience (to be approved by the Conference Organizer), max. 3 min. Prominent branding on-site: Logo around the conference area, on welcome slides and break slides between conference sessions Prominent branding online: Sponsorship announcement in social media posting on Conexio-PSE media channels, logo in conference newsletter, logo branding on conference website, 8 pages PDF profile on website (to be provided by sponsor) Onsite showcase: Lanyards (to be provided by sponsor) Sponsor tickets: 2 	
Online Platform Sponsorship / App Sponsorship Support the conference by sponsoring the conference's official online platform, used by all at- tendees, speakers, and presenters before, during, and after the conference	€ 5,000
 Speaking Opportunity: On-stage pitch in order to introduce a product or service to the audience (to be approved by the Conference Organizer), max. 1 min. Prominent branding on-site: Logo around the conference area, on welcome slides and break slides between conference sessions Prominent branding online: Sponsorship announcement in social media posting on Conexio-PSE media channels, logo in conference newsletter, logo branding on conference website, 2 pages PDF profile on website (to be provided by sponsor), in-app logo branding Sponsor tickets: 1 	

*The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, giveaways etc.); price (+ VAT/ tax if applicable)

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Byte Sponsorships*

Category	Gigabyte	Megabyte	Kilobyte	Byte
Price (+ VAT/ tax if applicable)*	€ 10,000	€ 5,000	€ 2,500	€ 1,500
On-site				
Promotional space**	4m²	3m²	1m²	-
Logo around the conference area, on welcome slides and break slides between conference sessions	Yes	Yes	Yes	Yes
Complimentary sponsor tickets including conference dinner	2	1	1	1
Company pitch on stage in order to introduce a product or service to the audience (to be approved by the Conference Committee)	3 min max.	1 min max.	-	-
Online				
Company PDF profile on the conference website (to be provided by sponsor)	4 pages	2 pages	1 page	-
Sponsorship announcement in social media posting on Conexio- PSE media channels	Yes Premium	Yes	Yes	-
Logo in conference newsletter, logo branding on conference website	Yes Premium	Yes	Yes	-
Logo in Al Energy Summit 2025 newsletters	Yes Premium	-	-	-

* The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, giveaways etc.).

****** Sponsor promotional spaces are optional. If you require a promotional space, please make sure to state so explicitly in the appropriate field on page 9.

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Add Ons

These add-ons can only be booked in combination with a Sponsorship Package or a Byte Sponsorship. Price (+ VAT/ tax if applicable)*

Session Sponsorship	€ 2,500
Boost your visibility and show your contribution to the field of AI by sponsoring a specific session at the conference	
 Seat drop at the dedicated session Your session sponsorship announced by the moderator or organizing team Company name in the digital program next to the sponsored session 	
Notepad Sponsorship (exclusive)**	€ 2,500
Distribute notepads with your CI at the conference's check-in and registration area	
Conference Bag Sponsorship (exclusive)**	€ 2,500
• Distribute conference bags with your CI at the conference's check-in and registration area	
Individual	TBD
 We are open to new and innovative ideas that fit and add to the unique character of the con- ference! Contact us at <u>barroso@conexio-pse.de</u> with your ideas! 	

* The sponsorships do not include production costs for promotional materials (roll-up banners, displays, printing material, give-aways etc.); price (+ VAT/ tax if applicable)

** The notepads and lanyards are to be supplied by the sponsor

If you have any questions, please get in touch with us at <u>barroso@conexio-pse.de</u>

We look forward to working with you!

Conference Venue







© KI-generiert

The AI Energy Summit 2025 will be hosted at meteocontrol GmbH Augsburg Headquarters.

Venue Address

meteocontrol GmbH | Pröllstr. 28 | 86157 Augsburg | Germany www.meteocontrol.com

Contact Conexio-PSE barroso@conexio-pse.de Tel. +49 151 726 296 79

Sponsor booking form



Sponsor contract

We want to present our company at AI Energy Summit 2025. Therefore, we book one or more of the following sponsorship packages.

1. A. Sponsorship packages

Terrabyte Sponsorship, Price: €20,000* Dinner Sponsorship, Price: € 10,000* Lunch Sponsorship, Price: € 10,000* Coffee Sponsorship, Price: € 10,000* Lanyard Sponsorship, Price: € 10,000* Online Platform / App Sponsorship, Price: € 5,000*

1. B. Byte Sponsorships

Gigabyte Sponsorship, Price: €10,000* Megabyte Sponsorship, Price: € 5,000* Kilobyte Sponsorship, Price: € 2,500* Byte Sponsorship, Price: € 1,500*

1. C. Add On packages, in addition to 1. A. or 1. B.

Session Sponsorship, Price: € 2,500* Notepad Sponsorship, Price: € 2,500* Conference Bag Sponsorship, Price: € 2,500* Taylormade Individual Sponsorship, Price: € TBD*

* Price + VAT/ tax if applicable

Sponsor booking form



2. Promotional space requirements

For Terra / Giga / Mega / Kilo Byte Sponsors only

We require a promotional space at the venue, size according to the package booked. We acknowledge that space on site is limited, and that will be available for sponsors on a first come first served basis. We do not require a promotional space at the venue.
We require electricity connection at our sponsor promotional space (additional costs may apply). No, we do not require electricity connection at our sponsor promotional space.
We require a basic seating arrangement for our sponsor promotional space consisting of one table and two chairs. No, we do not require a basic seating arrangement for our sponsor promotional space.

3. Company PDF profile on the conference website Pls. see number of pages included in your package

- Yes, we would like to publish a PDF with details about our company and products on the conference website.
 - No, we waive the option to publish a PDF on the conference website.

4. Interview / Pitch

Pls. see option and max. time included in your package

- Yes, we would like to be interviewed / to pitch according to our sponsoring package.
- No, we choose not to be interviewed / to pitch according.

Company logos in high quality (EPS, PDF, AI, PNG) are to be sent asap to haenska@conexio-pse.de

Sponsor booking form



5. Company information

Company / Institution		
Street / P.O. Box	ZIP	City
Country	Industry	
Website URL		

6. Contact person at the company

(Please note: The mentioned person will **not** be automatically registered as booth personnel or conference participant)

First Name	Last Name
Email	Position
Phone Number	Mobile Number

7. Billing address

First Name	Last Name	
Company / Institution		
Street / P.O. Box	ZIP	City
Country	VAT ID	
Email		

Contact Details barroso@conexio-pse.de Tel. +49 151 726 296 79 Conexio-PSE GmbH Kiehnlestr. 16 75172 Pforzheim Germany

Place, date

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Legally binding signature